

The DPIA is an assessment of the impact of the most significant and important-to-know data protection issues from around the globe. It's not the full story, just a quick 3-minute read, collated and condensed to keep you updated with the latest news in our ever-evolving industry.

Compliance with the Al Act Part 4: Essential Strategies

For organisations developing or deploying AI systems, keeping pace with AI regulations goes beyond compliance. It's a chance for businesses to spearhead responsible AI innovation and foster trust with users and regulators alike.

In the final chapter of our blog series, we explore **5 key strategies** that will help your business not only comply with the EU's AI Act but thrive in this rapidly evolving era of AI.

Read Part 4 here

ICO launches data protection audit framework

On 7 October 2024, the Information Commissioner's Office (ICO) launched a new data protection audit framework. It provides a structured approach to help organisations assess their compliance with data protection laws, regardless of industry or size.

UNITED KINGDOM

The framework consists of 9 toolkits, covering key aspects of data protection, including accountability, data sharing, and records management. Each toolkit contains a downloadable tracker, allowing organisations to conduct their own compliance assessments and track actions to be taken in areas needing improvement.

Access the audit framework here

UK's Science Secretary launches new Regulatory Innovation Office

On 8 October 2024, the UK's Secretary of State for Science, Innovation and Technology launched the Regulatory Innovation Office (RIO). The RIO aims to speed up public access to new technologies, such as AI in healthcare, by streamlining the regulatory processes to support faster market entry and wider adoption of technological innovations.

The RIO will initially support the growth of 4 fast-growing areas of technology:

- Engineering biology
- Space

- Al and digital in healthcare
- · Connected and autonomous technology

Read about the RIO here



CJEU validates commercial interests under GDPR

In a long-awaited ruling on 4 October 2024, the Court of Justice of the European Union (CJEU) confirmed that Legitimate Interests can include purely commercial interests under the General Data Protection Regulation (GDPR). This significant decision is expected to provide more flexibility for businesses in processing personal data for commercial purposes.

The CJEU emphasised that Controllers must also:

- · Ascertain that the processing is necessary
- Conduct a balancing test
- Implement appropriate transparency measures
- · Ensure data subjects can object to data processing at any time

Read the CJEU ruling here

CJEU limits social network's data use for targeted ads

In 2021, privacy activist Maximilliam Schrems sued Meta Platforms for unlawfully processing his personal data for targeted advertising. The Court of Justice of the European Union (CJEU) has now ruled that Meta violated General Data Protection Regulation (GDPR) principles, specifically those related to data minimisation and purpose limitation.

This decision emphasises that social networking sites cannot use all the personal data it collects for targeted advertising without specific limitations and user consent.



Texas Attorney General sues TikTok for sharing minors' personal data

Texas Attorney General, Ken Paxton, has sued TikTok for violating the Securing Children Online through Parental Empowerment (SCOPE) Act. Paxton alleged the social media giant shares the personal information of minors without consent and has failed to provide parents with tools to manage and control the privacy settings on their child's account.

It is not the first time the platform has faced legal action over its data protection practices. In August 2024, the US Justice Department sued TikTok and its parent company ByteDance for violating the Children's Online Privacy Protection Act (COPPA).

Read Paxton's press release here

Sensitive data definition to be amended in CCPA

On 28 September 2024, the Governor of California approved Senate Bill 1223, which expands the definition of sensitive personal information under the California Consumer Privacy Act (CCPA) to include consumers' neural data.

This amendment reflects the growing recognition of the importance of safeguarding emerging types of data generated by advanced technologies, such as brain-computer interfaces and other neurotechnology.

The updated CCPA will come into effect on 1 January 2025.

Read Bill 1223 here

China's TC260 release 9 new national standards

On 9 October 2024, China's National Information Security Standardisation Technical Committee (TC260) unveiled 9 national standards focused on network security technology. These standards aim to bolster the security and integrity of network systems, providing stronger defences against cyber threats and enhancing the overall cybersecurity infrastructure within the country.

The release reflects a global trend towards stricter cybersecurity and data protection governance. Businesses operating in China or handling Chinese citizens' data may need to reassess their compliance frameworks to align with the new standards.

Read the 9 standards here



We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- Data Protection Officers (United Kingdom)
- Data Protection Officer Life Sciences (United Kingdom/The Netherlands)
- Data Protection Officers (The Netherlands)
- Data Privacy Officers (Canada)
- Data Protection Support Officers (United Kingdom)
- Copywriter (United Kingdom)

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