

The DPIA is an assessment of the impact of the most significant and important-to-know data protection issues from around the globe. It's not the full story, just a quick 3-minute read, collated and condensed to keep you updated with the latest news in our ever-evolving industry.

How to apply the GDPR to historic records

The GDPR applies to all personal data of EU and UK residents, regardless of when it was originally collected. Understanding what data your organisation holds is a crucial step in ensuring GDPR compliance.

In our latest blog, we help you understand your data landscape and how to update your retention schedule to reflect your business needs.

Read our blog here

UNITED KINGDOM

ICO publishes report on PET adoption

A new report from the Information Commissioner's Office (ICO) highlights the challenges organisations face when adopting privacy-enhancing technologies (PETs). It summarises key barriers to PET adoption, such as legal uncertainty, a lack of technical expertise, high implementation costs, and inadequate understanding of the risks and benefits.

The report provides several recommendations to overcome these barriers, including:

- Training to increase awareness of PETs
- Developing cost-effective solutions
- Encouraging collaboration between PET developers and data-sharing organisations
- Advocating for support from funding bodies
- Detailed guidance from regulatory authorities on compliance

Read the ICO report here

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ICO issue statement on Meta's ad-free subscription service

In October 2023, Meta introduced an ad-free subscription service for Facebook and Instagram users in the EU, EEA, and Switzerland. The service received widespread backlash from data protection campaigners, who believe users should not have to pay to protect their privacy.

Stephen Almond, Executive Director of Regulatory Risk at the Information Commissioner's Office, said the ICO will set out their position on the matter later this year, but 'expect Meta

to consider any data protection concerns' they raise. In March 2024, the ICO called for views on such 'consent or pay' models and are currently considering the responses received.

Learn more about Meta's ad-free subscription



Dutch DPA fines Uber €290M for insufficiently protecting driver data

The Dutch Data Protection Authority (DPA) has fined Uber €290M after the taxi-service transferred the personal data of European drivers to the United States, violating the GDPR. The DPA said the data, which included taxi licences, location data, identity documents, payment details, and some medical data, was insufficiently protected.

The EU-US Data Privacy Framework (DPF) provides a set of rules and safeguards for transferring personal data between the European Economic Area (EEA) and the US. Our blog, **EU-US Data Privacy Framework: 3rd time lucky?**, explores the DPF and offers practical advice for organisations navigating international data transfers.

Read our blog here

European Commission opens feedback on EU-US Data Privacy Framework

On 9 August 2024, the European Commission (EC) opened public feedback for the first review of the EU-US Data Privacy Framework. They invite individuals, organisations, public authorities, and other stakeholders to share their views until 6 September 2024.

The feedback will help the commission assess the effectiveness of the DPF, highlight any concerns, and guide future revisions to the framework.



Canadian government introduces Connected Care for Canadians Act

The Canadian Minister of Health, Mark Holland, has introduced Bill-72, the Connected Care for Canadians Act. The Bill aims to accelerate the adoption of interoperability and data standards and will only apply to provinces and territories that do not have a similar legislation in place.

The legislation will enable a connected care system, in which health information can be accessed securely by patients and shared between providers when needed. It will also require all IT companies providing digital health services to adopt common standards, allowing for protected information exchanges across various systems.

Read the press release here

Toyota confirms data breach involving 240GB of customer information

Automotive giant Toyota has confirmed a data breach after 240GB of customer information was leaked by hackers. The data included customer details, employee information, network infrastructure, and financial data. It is not yet known how or when the information was stolen, but Toyota said they are investigating the issue and will provide assistance to those affected.

Investing in measures to protect against data breaches is essential for all organisations, no matter their size. Our blog, **Data breaches – prevention is better than cure**, explores the different types of data breaches companies can face and provides effective mitigation measures against attacks.

Read our blog here

Organisations must comply with Saudi's PDPL by 14 September 2024

The grace period for compliance with Saudi Arabia's Personal Data Protection Law (PDPL) is coming to an end and organisations have until 14 September 2024 to comply with this new legislation. Organisations have various obligations under the PDPL, including:

- Registering with the Saudi Data and Artificial Intelligence Authority (SDAIA)
- Implementing comprehensive data protection policies and procedures that align with PDPL requirements
- Conducting Data Protection Impact Assessments (DPIAs) for high-risk processing activities
- Informing data subjects of their rights and how to exercise them

Learn more about Saudi's PDPL here



We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- Data Protection Officers (United Kingdom)
- Data Protection Officer Life Sciences (United Kingdom/The Netherlands)
- Data Protection Officers (The Netherlands)
- Data Privacy Officers (Canada)
- Data Subject Access Request (DSAR) Officer (United Kingdom)

If you are looking for a new and exciting challenge, and the opportunity to work for a **Great Place to Work-Certified™ company**, one of the UK's **Best Workplaces for Women** and **Best Workplaces in Consulting & Professional Services**, <u>apply today!</u>

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