



GLOBAL PRIVACY NEWS
FROM THE DPO CENTRE



The DPIA is an assessment of the impact of the most significant and important-to-know data protection issues from around the globe. It's not the full story, just a quick 3-minute read, collated and condensed to keep you updated with the latest news in our ever-evolving industry.

GDPR advice for SaaS companies entering EU & UK markets

Expansion into EU and UK markets requires a comprehensive understanding of General Data Protection Regulation (GDPR) requirements, as well as ensuring compliance with electronic communications legislation.

In a recent blog, we share useful data protection advice for Software as a Service (SaaS) companies who want to develop their businesses into the EU and UK. We cover how to establish a lawful basis, the key documents needed, and considerations for international data transfers.

[Read our blog here](#)

CANADA & NORTH AMERICA

OPC releases statement from Connect event

On 9 December 2024, the Office of the Privacy Commissioner of Canada (OPC) published a statement summarising the remarks from the OPC Commissioner at November's Connect event for Federal Chief Privacy Officers (CPOs) and Chief Information Officers (CIOs). The statement emphasised how *Privacy by Design* supports a positive user experience, contributing to users' perceptions of care and driving trust in government services.

The OPC also noted the central role CIOs and CPOs play in delivering digital services and handling personal information respectively. According to the OPC, the collaboration between the two officers is critical when managing and mitigating the impact of breaches.

[Read the OPC's statement](#)

Texas AG launches 15 investigations under SCOPE Act

Texas Attorney General Ken Paxton has launched investigations into 15 technology companies, including Character.AI, Reddit, Instagram, and Discord, over concerns about their privacy and safety practices for minors. The investigations are part of the State's efforts to enforce the Securing Children Online through Parental Empowerment (SCOPE) Act and Texas Data Privacy and Security Act (TDPSA).

Under the SCOPE Act, organisations are:

- Prohibited from sharing, disclosing, or selling a minor's personal identifying information without permission from the child's parent or legal guardian
- Required to provide parents with tools to manage and control privacy settings on their child's account

The TDPSA also imposes strict notice and consent requirements on companies that collect and use minors' personal data.

[Read Paxton's press release](#)

White House releases NSTC Framework on data infrastructure

On 17 December 2024, the White House published the National Science and Technology Council (NSTC) Framework for Considering Data Infrastructure and Interconnectivity. The Framework aims to raise awareness of the importance of comprehensive planning for data infrastructure and facilitate interagency discussions on sharing open and protected data.

The Framework offers an actionable approach to inform and assist efforts to share and integrate data, providing key questions for practitioners regarding user identification, data management, and project governance.

[Read the NSTC Framework](#)

DO YOU PROCESS PERSONAL DATA OF EU/UK RESIDENTS?

Our Fractional Privacy Officers bring peace of mind, helping you reduce risk.

- ✔ Comply with GDPR Article 27 and avoid data protection violations
- ✔ Reduce exposure to privacy risks
- ✔ Showcase your company's dedication to privacy rights

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ICO publishes guidance on data sharing for fraud prevention

On 22 November 2024, the Information Commissioner's Office (ICO) published guidance for organisations on sharing personal information to combat fraud. The guidance clarifies that data protection regulations do not prevent organisations from sharing personal information for legitimate purposes, such as fraud prevention. However, organisations should take additional steps to ensure compliance with their data protection obligations when doing so.

The steps include:

- Conducting a Data Protection Impact Assessment (DPIA)
- Establishing clear responsibilities for separate or joint data controllers
- Implementing data sharing agreements
- Identifying a valid lawful basis for sharing personal information

[Read the ICO's guidance](#)

CNIL orders compliance on cookie banners

The French Data Protection Authority (CNIL) has issued compliance orders to several website publishers, mandating modifications to their cookie banners. An investigation found that the websites employed dark patterns, such as misleading designs, to make the possibility of rejecting cookies harder than accepting them and to encourage data subjects to consent to the use of cookies.

CNIL emphasises that the option to reject cookies should be just as straightforward as accepting them, ensuring a fair and transparent user experience. Our blog, [Unveiling dark patterns: Sales tactics and regulatory compliance](#), explores different types of dark patterns and provides key recommendations to improve regulatory compliance.


EDPB adopts Opinion on processing personal data in AI models

On 17 December 2024, the European Data Protection Board (EDPB) adopted Opinion 28/2024, addressing data protection aspects related to the processing of personal data in AI models. The Opinion aims to ensure that artificial intelligence technologies respect data protection principles and safeguard individuals' rights.

Key aspects include:

- The assessment of an AI model's anonymity should be conducted on a case-by-case basis
- Guidance on using Legitimate Interests as a legal basis for AI model development and deployment
- The consequences of unlawful data processing during AI model development


[Read the EDPB's Opinion 28/2024](#)



NEED HELP RESPONDING TO DSARs?

Our dedicated DSAR response service is immediately available to assist

[FIND OUT MORE](#)



INTERNATIONAL

Beijing announces AI Standardisation Technical Committee

On 13 December 2024, China's Ministry of Industry and Information Technology (MIIT) announced the establishment of an Artificial Intelligence Standardisation Technical Committee. The committee aims to develop and implement standards for AI technologies, such as large language models and AI risk assessments, ensuring they are safe, reliable, and ethically aligned.

The initiative is part of China's broader strategy to become a global leader in AI and will consist of 41 members, including representatives from prominent tech firms and academic institutions such as Peking University.

[Learn more about the AI Committee](#)

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We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Privacy Officers (Canada)**
- **Data Protection Officers (United Kingdom)**
- **Data Protection Officer - Life Sciences (United Kingdom/The Netherlands)**
- **Data Protection Officers (The Netherlands)**
- **Data Protection Support Officers (United Kingdom)**
- **Copywriter (United Kingdom)**

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